

INTERNATIONAL OFFICE MEMO

Reference No. : UNISEL/ME/IO/SA_006.21/ns
Date : 29 July 2021
To : All International Students

Greetings.

INVITATION TO BAHASA MELAYU CREATIVE SHORT VIDEO COMPETITION

The Department of Higher Education (JPT) in collaboration with Universiti Putra Malaysia (UPM), Dewan Bahasa dan Pustaka (DBP) and the Malaysian Institute of Translation and Books (ITBM) will be organizing a Bahasa Melayu Creative Short Video Competition. The program will run from July 19, 2021 to August 30, 2021.

The competition is one of the activities of the Holistic Student Division (BMH), JPT in conjunction with the National Language Month celebration which is celebrated in October every year. The competition is open to all international students in Higher Education Institutions including Public Universities and Private Institutions of Higher Learning

For more information, please refer to the poster and Attachment 1.

Thank you.

Yours truly,



NURSYUHADA BINTI SUHAIMI
ASSISTANT MANAGER
INTERNATIONAL OFFICE
UNIVERSITI SELANGOR

NURSYUHADA BINTI SUHAIMI
Assistant Manager



JPT | JABATAN
PENDIDIKAN
TINGGI



UPM
UNIVERSITI PUTRA MALAYSIA
BERSILU BERSIKATI



BAHASA MELAYU CREATIVE SHORT VIDEO COMPETITION

THEME **OPEN** DURATION **6 MINUTES**

CONDITIONS OF PARTICIPATION

- The fees of participation is free
- Open to all international students who are studying at Public Universities & Private Higher Education Institutions in Malaysia and not on special leave.
- The video produced must be in bahasa Melayu.



CLOSING DATE
30 AUGUST 2021

MORE INFORMATION AT
<https://www.facebook.com/videokreatifbahasajpt>




Information and conditions of the competition.**General Terms and Conditions of Participation**

No	Items
1	The competition is open to all international students who are studying at Public Universities and Private Higher Educational Institutions in Malaysia.
2	The participants should have an active student status in the current semester of studies.
3	The competition is organized by the Department of Higher Education (DoHE) in collaboration with Universiti Putra Malaysia (UPM), Institut Terjemahan & Buku Malaysia (ITBM) and Dewan Bahasa dan Pustaka (DBP).
4	The competition is open to all levels of education (Bachelor's, Master's and PhD) and participants must not be on special leave.
5	The participation is free.
6	The competition will be held from 1 July to 30 August 2021.
7	Entries are allowed only in Bahasa Malaysia.
8	Each participating group should comprise of one (1) to three (3) member(s).
9	Each entry may include the public/ family members/ friends as supporting actors.
10	The involvement of supporting actors is limited to only 20 % of the overall conversation.
11	Each participant is eligible to submit only one entry.
12	Video entries must include aspects such as introduction, body, closing and acknowledgement.

13	All video entries received by DoHE will solely become their property and they may use them for any purpose.																		
14	The jury's decision is final. Any objections or appeals to the results will not be entertained.																		
15	All students of the archipelago countries such as Singapore, Indonesia, Brunei and Thailand are not eligible to enter this competition.																		
16	The competition will be held from 1 July 2021 at 12.00 a.m. (GMT + 8) to 30 August 2021 at 11.59pm (GMT + 8). Entries submitted after the specified time will be automatically disqualified.																		
17	<p>Each participant can only win one prize category. Below are the details of prizes offered :</p> <table data-bbox="339 898 1273 1541"> <tr> <td>(1) Champion</td> <td>= RM 600 and e-Certificate</td> </tr> <tr> <td>(2) Runner-up</td> <td>= RM 400 and e-Certificate</td> </tr> <tr> <td>(3) Third Place</td> <td>= RM 200 and e-Certificate</td> </tr> <tr> <td>(4) Consolation Prizes (2x)</td> <td>= RM 100 and e-Certificate</td> </tr> <tr> <td>(5) Institution Choice Award</td> <td>= RM 100 and e-Certificate</td> </tr> <tr> <td>(6) Best screenplay and script Award</td> <td>= RM 100 and e-Certificate</td> </tr> <tr> <td>(7) Best Editing Award</td> <td>= RM 100 and e-Certificate</td> </tr> <tr> <td>(8) Best soft skills content Award</td> <td>= RM 100 and e-Certificate</td> </tr> <tr> <td>(9) Social Media Choice Award for Favourite Video</td> <td>= RM 100 and e-Certificate</td> </tr> </table>	(1) Champion	= RM 600 and e-Certificate	(2) Runner-up	= RM 400 and e-Certificate	(3) Third Place	= RM 200 and e-Certificate	(4) Consolation Prizes (2x)	= RM 100 and e-Certificate	(5) Institution Choice Award	= RM 100 and e-Certificate	(6) Best screenplay and script Award	= RM 100 and e-Certificate	(7) Best Editing Award	= RM 100 and e-Certificate	(8) Best soft skills content Award	= RM 100 and e-Certificate	(9) Social Media Choice Award for Favourite Video	= RM 100 and e-Certificate
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18	All contest entries must be in a short video format. Participants shall be solely responsible for each entry submitted and need to ensure that the copyright of the video must be free, complete, and free of controversial elements and must not infringe any third party rights. This includes copyright for the use of recordings, audio, reputation, and privacy.																		

19	If participants use any of the items specified in item 18, they must record the copyright usage in their video description before uploading it to the official website of the competition.
20	<p>The format of the video is as follows: -</p> <ol style="list-style-type: none">1. The video must be recorded in a bright setting.2. Must use first-person point of view which is “saya”.3. Video production must be creative and clear in terms of audio and video images.4. The surrounding must not be noisy. Participants are encouraged to close the air channels such as fans, air conditioners, and windows and must not record the video inside of a car.5. The maximum video duration is 6 minutes.6. The camera must be static (not shaky).7. Videos can be produced in the form of dialogues, short sketches, or other new techniques that are deemed rational.8. The video produced should display the noble values of Malaysian society such as patriotism, unity, and respect.9. The video entry must not have previously won any kind of film or movie competition.10. The videos produced should not offend any party and must not contain sensitive issues including political, racial, and religious beliefs.11. Participants must use their own recording equipment either using a smartphone or a video recorder to create a video based on their own creativity where acting elements or other elements are allowed.

21	Participants must ensure that the entries submitted do not contain either partial or full use of images, videos, or any input / material owned by others. If there is any violation of the law on the production of video, all liability is under the responsibility of the participants.
22	All expenses for the production of short videos are under the responsibility of the participants themselves.
23	<p>The guidelines for video submission are as follows :</p> <ol style="list-style-type: none"> 1. Post the video on your personal YouTube account. 2. Share the video link by completing the registration form via https://forms.office.com/r/f7SuNrqRrs <p style="text-align: center;">Or</p> <p style="text-align: center;">Scan QR Code below</p> <div style="text-align: center;">  </div> <ol style="list-style-type: none"> 3. The shortlisted videos will be shared on the official Facebook of this competition:- https://www.facebook.com/videokreatifbahasajpt
24	Video Submission Forms will be provided to participants via email.
25	Winners of this competition will be notified via email from the secretariat.
26	The result of the competition is final.
27	Participants may send an email for further inquiries to norliza.sedon@mohe.gov.my