

PENAWARAN KURSUS UNTUK SEMESTER APRIL 2020

PROGRAM : **ISM KOMUNIKASI (KEPUJIAN) KOMUNIKASI KORPORAT**

2020	Intake : 12034 (April 2020)		Intake : 31934		Intake : 21934	
	Kod Kursus	Nama Kursus	Kod Kursus	Nama Kursus	Kod Kursus	Nama Kursus
	MPU 3113	U1 - Hubungan Etnik	MPU 3222	U2 - Social Work Skills	MPU 3312	U3 - Dakwah Islam di Malaysia
	MPU 3123	U1 - Titas	MPU 3232	U2 - Kemahiran Al-Quran 2	MPU 3322	U3 - Malaysian Legal System
	MPU 3142	U1 - Bahasa Melayu Komunikasi 2 (intl)	MPU 3412	U4 - Sport	MPU 3332	U3 - Comparative Religion in Malaysia
	ZES 1132	Technical English 1	MPU 3422	U4 - Event Management	ZLU 3222	Foreign Language 3 (Mandarin 3)
	JSS 1253	Mass Media and Society	MPU 3432	U4 - Uniform Force	ZLU 3232	Foreign Language 3 (Arabic 3)
	JCS 2123	Interpersonal Communication	MPU 34 42	U4 - Martial Art	JSS 1243	Introduction to Psychology
2019	JMS 1263	Principles of Marketing	MPU 3452	U4 - Community Service	JLS 1113	Effective Speaking
			ZLU 1222	Foreign Language 1 (Mandarin 1)	JMS 1143	Introduction to Mass Comm
			ZLU 1232	Foreign Language 1 (Arabic 1)	JMS 1223	Graphic Design Communication
			ZES 1242	Technical English 2		
2018	Intake : 11934 (April 2019)		Intake : 31834		Intake : 21834	
	Kod Kursus	Nama Kursus	Kod Kursus	Nama Kursus	Kod Kursus	Nama Kursus
	JMS 2153	Videography	JLS 1123	Fundamentals of Media Writing	JCS 3133	Event Management
	JMS 3163	Instructional Comm and Technology	JMS 1253	Principles & Practice of Management	JCS 3123	Comm Planning and Message Design
	JMS 1163	Visual Communication	JCS 1153	Digital Photo Communication	JCS 2153	Communication Theory
	JMS 3153	Publication Production			JMS 2313	International Relations
	JMS 2223	Intercultural Communication			JMS 2143	Statistics
	JSS 1233	Introduction to Sociology			JMS 3133	Communication Research
2017						
2016	Intake : 11834		Intake : 31734		Intake : 21734	
	Kod Kursus	Nama Kursus	Kod Kursus	Nama Kursus	Kod Kursus	Nama Kursus
	JCS 3213	Corp Comm & Org Climate (Thesis)	JCS 2143	Media Relations and Crisis Management	JTS 3316	Industrial Training
	JCS 2243	Integrated Marketing Communication	JCS 2163	Organizational Communication Skill		
	JCS 3113	Corporate Communication in Practice	JMS 2253	Communication Law and Ethics		
	JLS 2133	Negotiation Skill				
	JCS 2233	Financial Corporate Communication				
	JMS 2333	Persuasive Communication				

Disediakan oleh,

Nama : HASNI BIN MEON

Penyelaras program: CM403

Tarikh : 14 MAC 2020