

SENARAI PENAWARAN KURSUS SEMESTER

PROGRAM : **BACHELOR OF MARKETING (BOM)**

2024	Intake : 24345 (NOV2024) (10 orang)	
	Kod Kursus	Nama Kursus
	PMS1113	PRINCIPLES AND PRACTICES OF MANAGEMENT
	PMS1343	PRINCIPLES AND PRACTICES OF MARKETING
	PAS1143	PRINCIPLES OF ACCOUNTING
	ZES1133	TECHNICAL ENGLISH I
	MPU3152	MPU U1-FALSAFAH DAN ISU SEMASA
	MPU3182	MPU U1-PENGHAYATAN ETIKA DAN PERADABAN
	ZES2312	PUBLIC SPEAKING AND COMMUNICATIVE SKILLS
	Pelajar CE - anggaran 3 orang	
	PMS2193	RETAILING MANAGEMENT
	PLS2333	COMMERCIAL LAW
	PMS2453	SALES MANAGEMENT

2024	Intake : 12434 (APR2024) (7 orang)	
	Kod Kursus	Nama Kursus
	ZES1243	L ENGLISH
	PES1323	BUSINESS ECONOMICS
	PMS2193	RETAILING MANAGEMENT
	PMS2253	HUMAN RESOURCE MANAGEMENT
	PLS2333	COMMERCIAL LAW
	PMS2453	SALES MANAGEMENT
	Pelajar CE - anggaran 5 orang	
	PMS2343	INTEGRATED MARKETING COMMUNICATION
	PMS2353	PRODUCT INNOVATION AND MANAGEMENT
	PYS2253	INTRODUCTION TO BUSINESS ANALYTICS
	PFS1313	PRINCIPLES OF FINANCE

2023	Intake : 23345 (NOV2023) (3 orang)	
	Kod Kursus	Nama Kursus
	PMS2343	INTEGRATED MARKETING COMMUNICATION
	PMS2353	PRODUCT INNOVATION AND MANAGEMENT
	PFS1313	PRINCIPLES OF FINANCE
	PYS2253	INTRODUCTION TO BUSINESS ANALYTICS
	PMS3123	OPERATIONS MANAGEMENT
	MPU3352	MPU U3-INTERGRITI DAN ANTI-RASUAH
	Pelajar CE - anggaran 1 orang	
	PMS2233	NEGOTIATION SKILLS

Disediakan oleh,

Nama : Siti Nurhazirah bt Abu Ashari

Penyelaras program: BOM

Tarikh : 12/09/2024

U1	MPU U1-FALSAFAH DAN ISU SEMASA	MPU3152
U1	MPU U1-PENGHAYATAN ETIKA DAN PERADABAN	MPU3182
U2	MPU U2 - INTERACTIVE EXPLORATION OF THE QURAN	MPU3242
U2	MPU U2 - SOCIAL WORK SKILLS	MPU3222
U2	MPU U2 - BAHASA KEBANGSAAN A	MPU 3212
U3	MPU U3-INTERGRITI DAN ANTI-RASUAH	MPU3352
U4	MPU U4 - PENGAJIAN SELANGOR	MPU3482
U4	MPU U4 - DAKWAH KONTEMPORARI	MPU3492